# Transforming Healthcare Summit Getting Personal: The Future of Healthcare Speaker Bios



#### Elizabeth Abbott

In September 2014 Governor Jerry Brown appointed Elizabeth Abbott to be the Director of the State of California's Office of the Patient Advocate (OPA). OPA is the state office responsible for preparing and releasing the Report Cards that give star ratings to the largest health plans and more than 200 of the largest medical groups. Prior to working for OPA, Ms. Abbott worked for nine years at Health Access California, the consumer coalition working for access to quality and affordable health care. As the Director of Administrative Advocacy, she focused on public policy and advocated on behalf of California consumers before state and federal agencies. In 2010 and continuing she was appointed by the NAIC to represent consumers before the National Association of Insurance Commissioners on the implementation of the Affordable Care Act. She previously served for 10 years as the Regional Administrator of the federal Centers for Medicare and Medicaid Services (CMS) for Region IX which covers the states of CA, AZ, NV, HI, and the Far Pacific territories. Before that she worked for the Social Security Administration in various field and regional offices all over the country.

## Lisa Ashton, PharmD

Lisa Ashton, PharmD, is a Strategic Market Director for Johnson & Johnson Health Care Systems. Lisa has more than 25 years of health care industry experience with expertise in quality improvement, health information technology (HIT) and health information exchange (HIE), teaching and research. Before joining J & J in November 2014, Lisa was on the clinical faculty at the University of California, San Francisco, School of Pharmacy.

While at UCSF, Lisa was contracted to the Office of Health Information Integrity at the California Health and Human Services Agency, where she supported various national, regional and statewide efforts to promote the adoption and implementation of HIT and HIE. She also assisted in the establishment of the Office of Health Information Technology to administer the Medi-Cal Electronic Health Record (EHR) Incentive Program. Lisa served as Principal Investigator for Partners in E, an innovative program of curricular development and outreach designed to meet/exceed the 2007 ACPE Standards for Pharmacy Informatics. The course was incorporated into all eight accredited schools of pharmacy in California in 2013 and is currently being disseminated nationally in collaboration with HIMSS (http://himss.org/partnersine).

Lisa received her Pharm.D from the University of the Pacific, School of Pharmacy in 1989. She completed a residency in Hospital Pharmacy Practice at UC Davis Medical Center in 1990 and completed a certificate program in Pharmacoeconomics and Health-Systems Evaluation at the University of Arizona, School of Pharmacy in 1996.

# Kyra Bobinet, MD MPH

Dr. Kyra Bobinet has five words of advice on engaging people in health: be caring, authentic, and useful. As a national speaker, author and CEO-founder of engagedIN, a neuroscience behavior design firm, Kyra devotes her life to cracking the code of WHY we engage in our health. Every day, she and her team use neuroscience to make

products and communications more engaging. For this work, Kyra received the 2015 Innovator Award from Harvard where she received her Masters in Public Health. She earned her medical degree at UCSF School of Medicine.

Dr. Bobinet is the author of Well Designed Life: 10 Lessons in Brain Science and Design Thinking for a Mindful, Healthy, and Purposeful Life. She has founded health start-ups, created blockbuster products, health apps, big data algorithms, and evidence- based programs in mind-body & metabolic medicine. Dr. Bobinet, co-teaches patient engagement and health design with Dr. Larry Chu at Stanford School of Medicine, and studied in BJ Fogg's behavior design lab. When she's not geeking out on neuroscience, you can find her engaged in her kids, minimalist eco design, and surfing.

#### Eric Brown, MBA

Eric Brown is the President and CEO of the California Telehealth Network (CTN), one of the largest statewide telehealth networks in the nation. Under Eric's leadership, CTN was launched in 2010 and has grown to become the largest consortium of safety net clinics and hospitals in California providing broadband and virtual care services to rural and medically underserved communities. CTN also operates the California Telehealth Resource Center (CTRC), which provides federally funded technical and programmatic assistance to California healthcare providers interested in telehealth adoption or expansion.

#### Scott Christman

Scott Christman is the Chief Information Officer and Deputy Director for Information Technology Services with the Office of Statewide Health Planning and Development (OSHPD), a department of the California Health and Human Services Agency. Scott has served in a number of health IT positions prior to his current appointment, both in the public and private sectors, including: Public Health Informatics Chief at the California Department of Public Health; Director of the California Health eQuality (CHeQ) Program at UC Davis Health System; Assistant Director for the California Office of Health Information Integrity; Director of Health Information Exchange and Meaningful Use at Adventist Health; and Senior Account Executive at Esri, a software manufacturer. He previously served at OSHPD in a number of IT positions between 2001 and 2007 with responsibilities including data management, business intelligence, and a geographic information systems (GIS) program. Scott also administered GIS programs for the Employment Development Department and the Governor's Office of Emergency Services.

Scott holds an undergraduate degree in economics from Sacramento State University, a Master of Planning and Development Studies (MPDS) degree from the University of Southern California, and completed coursework in the Health Informatics Graduate Program at UC Davis.

## Timothy Cutler, PharmD

Dr. Cutler earned a Doctorate of Pharmacy from UCSF in 2000 and completed a residency in pharmacy practice at the University of California, Davis Medical Center in 2001. Dr. Cutler joined the UCSF faculty in 2004 and is currently a Professor of Clinical Pharmacy. In this role he works as a clinical pharmacist in collaboration with the UC Davis Medical Center and is the Director of the Sacramento Experiential Program. There, he devotes much of his time to the fourth year pharmacy students placed at the UC Davis Medical Center and throughout Sacramento. He is currently working in a Medication Therapy Management Clinic with the UC Davis Medical Center where he works with seniors to improve their medication therapy and reduce out of pocket prescription drug costs. Dr. Cutler's current research and practice foci are on geriatric pharmacy, medication therapy management, Medicare outreach

and the development of new pharmacy curriculum. Most recently he was a visiting Professor at Kobe Gakuin Pharmaceutical University in Kobe, Japan.

Dr. Cutler has also worked as a critical care pharmacist, ambulatory care pharmacist and a long-term care consultant. He is a graduate of the faculty scholar's program in the Northern California Geriatric Education Center, and serves on the UC Davis Betty Irene Moore School of Nursing Graduate Group. He has lectured at state and national conferences to audiences of physicians, pharmacists and nurses. He received the Albert Prescott Leadership Award from the Pharmacy Leadership and Education Institute in 2011 and holds the Divine Family Endowed Chair in Clinical Pharmacy.

## Dave deBronkart

Dave deBronkart, better known as "e-Patient Dave," is the world's best-known advocate for patient engagement. Diagnosed in 2007 with Stage 4 kidney cancer, he beat the disease by getting great medicine from a great hospital and joining a great patient community on the internet. In 2009 he was thrust onto the national stage because of a health data mishap and has since become an international keynote speaker about patient-clinician partnership, with a TED Talk and 450 speeches and policy meetings in 14 countries.

A child of the Sixties committed to true culture change, he has appeared in *Time, U.S. News, USA Today, Wired,* and *MIT Technology Review,* has authored two invited essays in the BMJ and sits on their editors' Patient Advisory Panel. The National Library of Medicine has included his blog in its History of Medicine, and he is the Mayo Clinic's 2015 Visiting Professor in internal medicine.

#### Francis Devlin

Fran works for Janssen Healthcare Innovation, an entrepreneurial group that sits within Janssen Research and Development, which is developing enabling technology that puts patients at the center of healthcare and helps them manage their health. Fran joined JHI in May 2014 as the Marketing Director for the Care4Today(R) Mobile Health Manager platform. He has over 20 years of customer-facing experience in Healthcare, where he held positions of increasing responsibility across companies such as Rhone Poulenc Rorer, Purdue Pharma and Roche. Prior to JHI, Fran had worked for Johnson & Johnson for eight years in the Pharma sector, where he led a team of sales professionals in the HIV franchise. Fran is passionate about leveraging technology in helping patients to improve their adherence.

# Terhilda Garrido, MPH

Terhilda Garrido has worked at Kaiser Permanente, an integrated delivery system, for more than 25 years. At present, she is vice president, Health Information Technology Transformation & Analytics within the National Quality and Care Delivery organization. Her team is responsible for realizing the strategic value and maximizing opportunities for Kaiser Permanente's electronic health record and its 10 petabytes of data. She also currently co-leads KP's efforts to qualify for "Meaningful Use." Her areas of focus include: business intelligence at scale, analytic strategy, evaluation of new EHR-based innovations, strategic impact of PHRs/EHRs, leveraging HIT to improve quality, patient safety, efficiency and equity. She has published on these topics and lends her expertise to various organizations within the health care industry. She sat on an IOM committee on HIT and Patient Safety and is currently on an IOM committee on EHR ROI. She is also on the SAS Advisory Customer Board. Prior to joining Kaiser, Terhilda did economic modeling and consulting for the European Economic Community among others.

Ms. Garrido holds an Operations Research degree in Engineering from Princeton University and a Masters in Public Health in Biostatistics from University of California at Berkeley. She completed graduate work at the Colégio de México, México City and an Executive Leadership Program at the Harvard Business School.

# David Glickman

David has followed his passions throughout his entrepreneurial career. Prior to co-founding Lively, David Glickman was an Entrepreneur in Residence at Maveron LLC, a venture capital firm. Before that, he held senior positions at SYPartners, a transformation consultancy working with CEOs at Fortune 100 companies, and co-founded a popular iPad app to help people get Unstuck in life. Earlier in his career David was a product marketing manager at Apple, Inc. and held senior positions at Motricity and Kontiki.

Perhaps his most rewarding experience is starting a non-profit called CHALK, a nationally recognized early pioneer in integrating technology and the internet to provide transformational employment to at-risk youth. For David, Lively is a natural step forward in using technology to keep the people we value in our lives closer together.

# Nathan Harding, ME

Nathan Harding is the co-founder of Ekso Bionics and has served as CEO since November 2012. He is also a co-inventor of the company's core exoskeleton technology. Prior to Ekso Bionics, he worked as a Mechanical Engineer at Carnegie Mellon's Field Robotics Center, at Redzone Robotics and also served as Mechanical Engineering Manager at Berkeley Process Control and as a consultant to the Berkeley Robotics and Human Engineering Laboratory. Nathan holds ten US patents and has another eight pending. He received his bachelor's degree in Mechanical Engineering and Economics from Carnegie Mellon University and his master's in Mechanical Engineering from the University of California, Berkeley.

## Lori Hack, MBA

Lori Hack is Principal and CEO at Object Health. Ms. Hack leads Object Health's team in their work around clinic implementation of Electronic Health Records for achieving meaningful use. Ms. Hack also leads efforts in organizing Health Information Organizations (HIOs) in California and Oregon. Ms. Hack also leads Object Health's team in their work in developing Accountable Care Organizations. Additionally, Ms. Hack has a deep background in privacy and security having consulted for the State of California on Mental Health Information Technology through the California Mental Health Services Act (MHSA), for the California Office of Health Information Integrity, for the Inland Empire Health Plan, Adventist Health Systems and other HIOs. Previously Ms. Hack served as Interim CEO for the California Regional Health Information Organization (CalRHIO) and Executive Director for Health Technology Center (HealthTech). Ms. Hack earned her BA in psychology at the University of California at Los Angeles, and her MBA from the University of Southern California.

#### Liz Helms

Elizabeth Helms has been a leader within the patient's rights movement since her recovery from Temporomandibular Joint Disorder (TMD) in the mid-1990s. Her vision, breadth of knowledge and unwavering commitment to coalition building, grassroots advocacy, strategic planning and policy development has earned her immense recognition and respect throughout the state of California and nationally. After co-founding the TMJ Society of California, a 501(c) 3 non-profit organization dedicated to bringing about changes in health care practices and laws to improve treatment

for TMJ sufferers, she has helped to shepherd multiple, first-of-it's-kind patient rights laws in California. Liz went on to become the San Diego Right Care University of Best Practices Coordinator working to make San Diego the first heart attack and stroke free zone. She was instrumental in bringing the clinical pharmacist onto the care team, which won her the Michelotti Public Health Prize from the CA Pharmacy Foundation. Currently, Liz is the president & CEO of the California Chronic Care Coalition, a unique alliance of more than 30 leading consumer health organizations and provider groups that promote the collaborative work of policy makers, industry leaders, providers, and consumers to improve the health of Californians with chronic conditions. She also leads the National Stakeholders Specialty Medication Collaboratory, working to ensure access to affordable medications and advocates for the enforcement of anti-discrimination laws in California and the ACA. Liz sits on numerous boards and committees with a data and telehealth focus.

## Kirby Lee, PharmD, MA, MAS

Dr. Lee is Associate Professor of Clinical Pharmacy at the University of California, San Francisco (UCSF) and Director of the Patient-Centered Health Information Technology Lab. This lab evaluates website and mobile applications for medication management and collects valuable feedback from patients and healthcare providers on refining the design, functionality, and usability of various mHealth interventions. Dr. Lee's research focus is to improve medication safety and health outcomes for patients with chronic disease incorporating quantitative and qualitative research methods to understand barriers and solutions to optimal medication use by patient, provider and system level factors. As Director of the Medication Management Module for the Dementia Care Ecosystem Project funded by a Healthcare Innovations Award from the Centers for Medicare and Medicaid Services, he is designing interventions using dashboards, web portals, mobile applications and other innovative technology to screen for medication related problems and assist patients and caregivers with medication management.

Dr. Lee serves as the clinical pharmacist for the Complex Care Support Team at the UCSF Medical Center where he consults patients and primary care providers on medication issues occurring at home and during transitions in care. He teaches geriatric pharmacotherapy to pharmacy, medical, nursing, dental and physical therapy students. He completed his Doctorate of Pharmacy, Pharmacy Practice Residency Training, Health Policy Fellowship and Masters in Clinical Research Methods at UCSF and programs in mobile health design from Tufts University and the National Institutes of Health.

## George Lillig

George Lillig, Polycom's Senior Director of Healthcare, Government and Education Sales,has 25 years of experience working in the collaboration and unified communications markets. He leads Polycom's sales teams in the Western United States in healthcare, government and education markets. Market emphasis is on technology applications to improve access, efficiency and outcomes in the Telehealth, Distance Learning and Government markets. In addition to Polycom, George has held senior management positions at Tandberg, Lucent Technologies and Nortel.

#### David Lindeman, PhD

David Lindeman, PhD, is Director Health, Center for Information Technology Research in the Interest of Society (CITRIS), UC Berkeley and Director, Center for Technology and Aging (CTA). Dr. Lindeman has worked in the field of aging and health care for over 30 years as a health services researcher and gerontologist, focusing on health care technology, chronic disease/dementia, disability, community-based/residential services, workforce, caregiving, and public policy. Dr. Lindeman's current research focuses on the incubation, development, and scaling of mHealth, sensor, telehealth, data analytic, and precision medicine initiatives that address critical health and aging challenges

ranging from prevention to managing complex chronic conditions. Dr. Lindeman previously held positions as the founding Director Mather LifeWays Institute on Aging; Associate Professor of Health Policy, Rush University; and Co-Director, UC Davis Alzheimer's Disease Center. Dr. Lindeman serves as an advisor to government agencies, foundations, businesses, and venture firms.

#### **Grace Myers**

Grace is the Director of Account Services for CareMessage, a not-for-profit start-up focused on patient engagement technology. Grace oversees the implementation and ongoing support of CareMessage's portfolio of existing and new partners and is passionate about empowering health care providers with more efficient ways to engage low-income and hard to reach populations. Prior to joining CareMessage, Grace worked for a management consulting firm and has experience helping diverse health care organizations adopt new technologies.

## María X Martínez, MPA

María X Martínez, MPA, currently serves as the Chief Integrity Officer and Director of the Office of Compliance and Privacy Affairs for the San Francisco Department of Public Health. Her work also focuses on high risk populations as San Francisco implements the Affordable Care Act. Over the past 18 years, she has directed a number of programs serving San Francisco's most vulnerable populations, including the homeless, chronic public inebriates, serious mentally ill, and families with children living in SROs. Ms. Martínez has over 30 years of leadership experience building public-private coalitions, regional and community-based initiatives, and public policies.

In 2010, she received the Managerial Excellence Award by SPUR and the City and County of San Francisco for her innovations that have identified high-risk high-costing populations and advanced care coordination efforts across multiple agencies.

#### Jahmal Miller, MHA

Jahmal Miller is the Deputy Director of the Office of Health Equity within the California Department of Public Health. Governor Jerry Brown appointed Jahmal as the first to lead the newly created office. On July 2, 2014, the California State Senate Rules Committee voted unanimously to confirm him, and the decision was upheld and ratified by a unanimous senate floor vote. Prior to his appointment, Jahmal spent more than fifteen years in private-sector health-leadership positions with Kaiser Permanente and Sutter Health, respectively. Jahmal received a Master's Degree in Healthcare Administration from the University of Southern California in Los Angeles. He also received a Bachelor of Arts Degree in Psychology from Columbia University in New York. Jahmal is a native of Sacramento, where he graduated from Hiram Johnson West Campus High School. He is married to Kimberly Graham-Miller, a 1996 Olympic gold medalist in track and field, currently serving as assistant track and field coach at Sacramento State University. The Millers are proud parents of two beautiful daughters, Skye and Leah ages 7 and 6.

#### Melissa Moore, PhD

Melissa Moore is the founding Director of Felton Institute's Research and Training Division in San Francisco. Felton Research and Training is dedicated to raising the bar in the quality of services provided in community mental health. Felton's unique curriculum reflects the values of social justice, integrated treatment, multidisciplinary teams, and client-directed care planning. Dr. Moore is also the founder of The Karuna Training, offering certificates of training in Contemplative Psychology. Karuna Training is offered in 7 countries across the world. Melissa worked for many

years as a clinician serving clients with SMI and has dedicated the last 10 years to treatment innovations and community based research.

# Adam Odessky, MBA

Adam is the CEO and Co-Founder of <u>Sense.ly</u>, a virtual nurse platform that helps clinicians better manage chronically ill patients. A leader in the field of speech recognition and machine learning technology, Adam has over 15 years' experience leading product management and marketing for industry giants like Microsoft, Orange, and Oracle. He holds an assortment of patents to leverage augmented reality and its massive potential impact in the areas of healthcare and telecommunication. He holds a BS in Computer Science from the University of Illinois, Urbana-Champaign and an MBA from the University of San Francisco.

## Faith Richie

Faith Richie serves as Senior Vice President of Development for Telecare Corporation. Ms. Richie served as Vice President of National Marketing and Development at Telecare Corporation since 2010. Ms. Richie leads Telecare's strategic growth nationally, as well as focus on such areas as integration of physical and behavioral health, housing, employment and public policy. In the years immediately prior to joining Telecare, Ms. Richie served executive positions with behavioral health organizations in Washington State, including Highline West Seattle Mental Health, Mentor Health Northwest, and served as Chief Executive Officer of Valley Cities Counseling and Consultation in Seattle. Before moving to the Northwest, her career was based in San Mateo County, where she served several roles including: Deputy Director of Administration/Chief Financial Officer San Mateo County Mental Health Services, Executive Director of the North County Health Center, and finally, Assistant Director of the San Mateo County Mental Health Program. Her emphasis was on healthcare management and public policy at Stanford University. Ms. Richie received her undergraduate degree from Pomona College and an MBA from Stanford University.

#### Sarah Royce, MD, MPH

Sarah Royce, MD, MPH has served as Chief of the Immunization Branch, California Department of Public Health (CDPH) since March 2015. From 1992 to 2008, she served as CDPH Tuberculosis Control Branch chief. For the next 5 years, she worked for University of California San Francisco (UCSF), the World Health Organization, and other global health groups in 19 countries on tuberculosis and human immunodeficiency virus (HIV) issues. Then from 2013 to March 2015, she was chief of the Medical Policy Section of California's Department of Health Care Services (DHCS), where she oversaw quality improvement activities for 8 million MediCal Managed Care enrollees. Educated at Harvard-Radcliffe College and UCSF School of Medicine, she is board certified in Preventive Medicine/ Occupational Health and Internal Medicine.

Her Master's in Public Health is in epidemiology from the School of Public Health, University of California Berkeley. She also serves on the UCSF volunteer faculty as Assistant Clinical Professor, Department of Epidemiology and Biostatistics.

#### Jane Sarasohn-Kahn, MA, MHSA

Jane Sarasohn-Kahn is a health economist, advisor and trend-weaver to organizations at the intersection of health+technology+people. Jane founded THINK-Health after spending a decade as a health care consultant in firms in the U.S. and Europe. Jane's clients are all stakeholders in health: technology, bio/life sciences, providers, plans, financial services, consumer products, and not-for-profit organizations. Jane founded the Health Populi blog in 2007.

Jane advises clients on strategy via environmental analysis, scenario and strategic planning, and health policy analysis. She is on the advisory boards of CanSurround, CAQH's U.S. Health Efficiency Index, GE Ventures, the Center for Connected Health, the Health 2.0 Conference, HealthBank, the HIMSS mHealth Committee, Intuit's American Tax & Financial Center, the Society for Participatory Medicine, and WEGO Health.

Jane is a frequent public speaker on health economics, consumers and technology, and is listed with Speakers Express and Executive Speakers Bureau. Jane also writes for Huffington Post and for CHCF's iHealthBeat.

Jane holds an MA (Economics) and MHSA (Health Policy) from University of Michigan. While Jane loves her work, she is even more passionate about family and home, Slow Food and her local CSA, art, playing with LEGOs, and living a full and balanced life. Follow Jane along with 18,300+ others on Twitter @healthythinker. See more on Jane at www.janesarasohnkahn.com.

# David Sayen

David Sayen is the Regional Administrator of the centers for Medicare and Medicaid Services in San Francisco. CMS Region IX includes Arizona, Hawaii, Nevada, California and the pacific Territories. David has more than 30 years of federal service. His accomplishments at HHS include work in financial management, health plan operations, information technology and public affairs. he earned his MBA in health Administration from Temple University in Philadelphia PA.

#### Elaine Scordakis

Elaine Scordakis is the Assistant Director for the Office of Health Information Integrity (CalOHII) within the California Health and Human Services Agency (CHHS). This role has a strong emphasis on ensuring that all covered and impacted state agencies implement and comply with the federally-mandated Health Insurance Portability and Accountability Act (HIPAA). CalOHII provides statewide leadership, oversight, and policy formulation to HIPAA impacted state entities. Working as a part of the CalOHII executive team since CalOHII was established in 2001, Ms. Scordakis offers a deep understanding of state and federal-level policy development and implementation.

Ms. Scordakis previously served as CalOHII's Planning and Reporting Manager over the HIPAA Security and National Provider Identifier rules and later as the Administration Division Chief responsible for all personnel, budgetary/fiscal, and procurement/contracting matters. She holds a BA degree in Sociology from Wichita State University, and a MS degree in Organizational & Human Resource Development from Abilene Christian University.

# Mark Schweyer, BSN, MBA

Mark Schweyer, Director of Telehealth Programs, California Health and Wellness, has over 23 years of health care experience including several working in and managing the clinical, operational, and financial aspects of remote patient monitoring and telehealth programs. Most recently he developed and implemented a successful multispecialty telehealth program in a rural clinic network serving over 10,000 residents of two frontier counties. Mark earned a BSN and an MBA – both from Grand Canyon University.

## Linette Scott, MD, MPH

Linette Scott, MD, MPH, is the Chief Medical Information Officer and the Deputy Director of the Information Management Division in the California Department of Health Care Services. In this role she works across the Department and with stakeholders to ensure that reliable data and information are available, and used to drive improvements in population health and clinical outcomes through the Department's programs and policies. Dr. Scott is a Board Certified Physician in Public Health and General Preventive Medicine. She has an MD from Eastern Virginia Medical School, an MPH from University of California, Davis, and a BA in Physics from University of California, Santa Cruz. Highlights from her career include serving as a General Medical Officer with the United States Navy, first as squadron physician with the Regional Support Group and later as the military physician for an Active Duty clinic; as a Public Health Medical Officer with the California Department of Health Services;

as the California State Registrar and Deputy Director of Health Information and Strategic Planning in the California Department of Public Health, and as the Interim Deputy Secretary for Health Information Technology at the California Health and Human Services Agency.

## Sandra Shewry

Sandra Shewry is vice president for External Engagement, where she leads CHCF's health policy communications, publishing, online presence, government relations, and audience engagement functions. The External Engagement team works with colleagues across the foundation to deepen partnerships and collaborations in support of CHCF's vision and goals. Sandra previously served as CHCF's director of State Health Policy.

Prior to joining the foundation, she was president and CEO of the Center for Connected Health Policy, a nonprofit organization working to remove policy barriers to the integration of telehealth technologies into California's health care system. Sandra held a number of senior leadership positions within California state government. From 2004 to 2008, she served as director of the California Department of Health Care Services, which administers the state Medicaid program (Medi-Cal). Other programs under her leadership included public health, emergency preparedness, and licensing of health facilities.

She also served as the executive director of the California Managed Risk Medical Insurance Board from 1996 to 2002, and was a member of the team responsible for development and implementation of California's high-risk pool (MRMIP), a subsidized pregnancy coverage program (AIM), a small-employer purchasing cooperative (the HIPC), and the state's CHIP (Healthy Families).

Sandra received bachelor's degrees in community studies and psychology from the University of California, Santa Cruz, and master's degrees in public health and social welfare from the University of California, Berkeley.

# Daniel R. Smiley, MPA

Daniel R. Smiley is the Chief Deputy Director for the State of California EMS Authority (EMSA). Dan has served as the Chief Deputy Director for EMSA since 1989. He has also previously served as the Interim/Acting Director of EMSA for varying periods from 1989-1993, 1997, 2007-2008, and 2010-2011. He has been involved in emergency medical services since 1974, including providing field care as a paramedic, teaching paramedic school, and serving as a local EMS administrator at the local level.

In addition to other duties, he is currently the Project Director for a Federal ONC grant for the development of PULSE +EMS electronic health information exchange for EMS and disaster services in California this project seeks to implement the four functional use cases in the EMS environment – Search, Alert, File, Reconcile (SAFR model). Dan

is responsible for the strategic vision and leadership of emergency medical services for California. He oversees the policy, program and regulatory aspects of EMS systems (including ambulance and trauma issues), EMS certification/licensing (EMR, EMT, AEMT, Paramedic) and enforcement, and disaster medical response. He holds a Bachelor of Science Degree from California State University, Fresno in Health Science, and a Master of Public Administration with a concentration in Health Administration, from the University of San Francisco. He did his doctoral work at the University of Southern California in Public Administration, with an emphasis on Health and Public Policy (ABD).

# Melissa Stafford Jones, MPH

Melissa Stafford Jones is the Regional Director for the U.S. Department of Health and Human Services Region IX. Region IX includes California, Nevada, Arizona, Hawaii, Guam and the outer Pacific Islands. Melissa was appointed to her position in November 2014.

Prior to her appointment as Regional Director, Melissa was President & CEO of the California Association of Public Hospitals and Health Systems (CAPH) for eight years. While at CAPH, Melissa led the organization's work to advance public policies that support the essential role of the safety net and improve access to care for low-income and uninsured patients. In particular, Melissa was involved in the implementation of health reform in California, particularly related to coverage expansion, delivery system transformation and re-structuring of health care financing and payment systems. Prior to her appointment as President & CEO, Melissa led CAPH's state and federal legislative program for six years as Vice President and Director of Policy.

Before 2000, Melissa was Regional Vice President with the Hospital Council of Northern and Central California. As Regional Vice President she provided local issue management, coordinated grassroots advocacy, and facilitated collaborative community health improvement efforts amongst hospitals and other community groups. Melissa held the position of Senior Research Analyst for the Nevada State Legislature, providing policy analysis and research and assisting legislators in the development of policy and legislation. She also served on the administrative leadership team at Contra Costa Regional Medical Center in the mid 1990s.

Melissa holds a Masters degree in Public Health from the University of California at Berkeley and a Bachelors of Science in Biology from Saint Mary's College of California. She is married to husband Chris, a high school science teacher, and has two children, Douglas and Juliet.

## Marilyn Stebbins, PharmD

Dr. Marilyn Stebbins is the Vice Chair of Clinical Innovation for the Department of Clinical Pharmacy at the UCSF School of Pharmacy. After the completion of her Pharmacy Practice Residency at the UC Davis Medical Center she spent 7 years developing and implementing pharmacist-run clinics at the VA Outpatient Clinic in Sacramento. As faculty in the School of Pharmacy since 1996, Dr. Stebbins' work has focused on developing innovative practice models in the physician group practice setting. With the passage of the Affordable Care Act and the need for more community-based providers, her goal is to extend her work in the physician group setting and to develop innovative team-based practice models in the ambulatory and community pharmacy setting. Her current research interest is in the transition of pharmacy care from the acute and post-acute setting back into the community with an emphasis on an accurate medication list through these transitions of care.

## Indu Subaiya, MD, MBA

Indu Subaiya, MD, MBA is co-founder of Health 2.0: User Generated Healthcare, a first-of-its-kind forum showcasing leading edge digital media, web and mobile technologies in healthcare. Most recently she was Entrepreneur-in-Residence at Physic Ventures, a consumer health and wellness investment fund. Prior to that she served as President of Etude Scientific, a consulting firm providing strategy, market assessment, and due diligence services to biotechnology and consumer healthcare companies. Indu also was Vice President of Healthcare and Biomedical Research at Gerson Lehrman Group where she facilitated due diligence research in the life sciences sector for investment fund managers. Earlier in her career she served as Director of Outcomes Research at Quorum

Consulting, Inc. where she conducted Phase III-IV quality of life and pharmacoeconomic studies and advised life science clients on commercialization and reimbursement strategies. Indu received her MD from Stony Brook University School of Medicine at the State University of New York, an MBA from the Haas School of Business at the University of California, Berkeley, and a BS in Science and Technology Studies from Cornell University.

## Michael Wilkening, MA

Mike Wilkening has served as Undersecretary of the California Health and Human Services Agency since 2008. In this role, he is responsible for twelve departments, along with various Boards, Commissions, and Offices. Mr. Wilkening is the Executive Sponsor of the California Health and Human Services Open Data Initiatives and Agency Technology Governance Council. Prior to joining Agency, he served in a number of leadership positions at the California Department of Finance, as Program Budget Manager for the Health and Human Services Unit. Mr. Wilkening received his Bachelor of Arts and Master of Arts from the University of California, Davis.